

## PR Contact:

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(note. Screenshots, graphics and video b-roll available at [www.univhers.com](http://www.univhers.com))



# Publishing your DIYs now made easy

## Post step-by-step tutorials on Univhers while you create!

Los Angeles, CA, November 7, 2017 - **UNIVHERS**, a self-publishing app for do-it-yourself projects, announces its official launch in Apple's App Store. Just in time for the holiday season, **Univhers** makes it easier to post and share your favorite recipes and homemade DIY projects with family and friends.

"As a busy mom with a handful of recipes and projects, I needed a way to create and share tutorials with friends," says Natasha Soleil, **Univhers** Founder/CEO.

**Univhers** is a play on words for "her universe" and everything she likes to do! Whether it's a recipe or a DIY project, the **Univhers** mobile app design makes it seamless to create a post and share it with friends! To begin a tutorial, the user must select one of eight categories: Beauty, Events, Food, Garden, Kids, Living, Style or Wellness. Each is color-coded with a list of sub-topics such as "gift idea, accessories, or organizing" to refine the post.



The step-by-step tutorial template switches upon the selection of "DIY or Recipe" to accommodate the necessary details. For example, a DIY template includes "supplies and instructions," whereas a recipe has "prep time, cook time and ingredients." Both include the option to upload images and text to support the step-by-step process, as well as the choice to write additional notes, including recommendations for products, stores and links.

The **Univhers** application will feel familiar to users because of its standard social media buttons such as Profile, Favorites, Search and Post. Users also have a Home screen where they can browse the feed, add comments, or "like" a post to save it to their Favorites. Profile details include a list of published posts, users following, and the number of profile followers, along with personalization features. In this area users can also invite friends through email, text or other social media outlets.



**Univhers** is free to download from Apple's iTunes App Store.

<https://itunes.apple.com/us/app/univhers/id958278625?mt=8>



## About Univhers:

**Univhers** ([www.univhers.com](http://www.univhers.com)) is a tech start-up based in Los Angeles, California founded by veteran Silicon Valley tech publicist and digital producer Natasha Soleil. She designed **Univhers** with her team as an easy tool to quickly and effectively publish lifestyle tutorials. **Univhers** is currently available for download on Apple's App Store.